

ASIPP® Media Kit

ASIPP® SPONSORSHIPS

CORPORATE SUPPORT OF ASIPP®

PAIN PHYSICIAN

THE OFFICIAL JOURNAL OF ASIPP®

OTHER PROMOTIONS

ONLINE ADS, EVENT SPONSORSHIP, ETC.



ASIPP®

AMERICAN SOCIETY OF INTERVENTIONAL PAIN PHYSICIANS

81 LAKEVIEW DRIVE, PADUCAH, KY 42001

PHONE: 270.554.9412 | FAX: 270.554.5394

WEB SITE: WWW.ASIPP.ORG

THE VOICE OF PAIN MANAGEMENT SINCE 1998



ASIPP® SPONSORSHIP LEVELS 2022

DIAMOND SPONSOR \$100,000

(Annual sponsor fee: \$100,000 per year or \$9,000 per month for 12 months)

- Six (6) four-color full-page ads, two (2) half-page ads, and 50% off all additional advertisements in the Pain Physician journal
- Company's logo and link to website in each weekly eNews e-mail to members
- One (1) 10x10 exhibit space at the Annual Meeting and one (1) table-top space at all other ASIPP® meetings.
- First choice or right of first refusal for special sponsorship opportunities
- Opportunity for a 30-minute presentation to the ASIPP® Board of Directors and/or Executive Committee at the ASIPP® Annual Meeting
- Associate ASIPP® memberships for 10 members of the company

PLATINUM SPONSOR \$75,000

(Annual sponsor fee: \$75,000 per year or \$7,000 per month for 12 months)

- Five (5) four-color full-page ads, two (2) quarter-page ads, and 50% off all additional advertisements in Pain Physician journal,
- Company's logo and link to website bi-weekly in eNews e-mail to members
- Priority level placement(s) on an alternating schedule with same level sponsors
- One (1) 10x10 exhibit space at the ASIPP® Annual Meeting and one (1) table-top space at two (2) additional meetings
- First choice or right of refusal for special sponsorship opportunities after Diamond level sponsors
- Opportunity for a 15-minute presentation to the ASIPP® Board of Directors and/or Executive Committee at the ASIPP® Annual Meeting
- Associate ASIPP® membership for 8 members of the company

GOLD SPONSOR \$50,000

(Annual sponsor fee: \$50,000 per year or \$4,500 per month for 12 months)

- Four (4) four-color full-page ads, two (2) quarter-page ads, and 30% off all additional ads in the Pain Physician journal
- Company's logo and link to website monthly in eNews e-mail to members
- Priority level placement(s) on an alternating schedule with same level sponsors
- One (1) 10x10 exhibit space at the ASIPP® Annual Meeting and one (1) table-top space at one (1) additional meeting
- Opportunity for a 15 minute presentation to available ASIPP® board members at the ASIPP® Annual Meeting
- Associate ASIPP® memberships for 6 members of the company

(more on next page)



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CONTACT INFORMATION
SPONSORS: KAREN AVERY- kavery@ASIPP.org
EDITORIAL: SAVANNAH GOLD- sgold@ASIPP.org

ASIPP® SPONSORSHIP LEVELS 2022

SILVER SPONSOR \$25,000

(Annual sponsor fee: \$25,000 per year or \$2,250 per month for 12 months)

- Three (3) four-color full-page ads, one (1) quarter-page ad, and 25% off all additional advertisements in the Pain Physician journal
- Company's logo and link to website quarterly in eNews e-mail to members
- Priority level placement(s) on an alternating schedule with same level sponsors
- One (1) 10x10 exhibit space at the ASIPP® Annual Meeting
- Associate ASIPP® membership for 4 members of the company

BRONZE SPONSOR \$10,000

(Annual sponsor fee: \$10,000 per year or \$1,000 per month for 12 months)

- Two 2 four-color full-page ads and 25% off all additional advertisements in the Pain Physician journal
- Your company's logo and link to webpage bi-annually in the eNews e-mail to members
- 50% discount on one (1) 10x10 exhibit space at the ASIPP® Annual Meeting
- Associate ASIPP® membership for 2 members of your company

(These Sponsorship Levels are effective starting December, 2021)



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ASIPP® SPONSOR FORM

NAME OF CORPORATION _____

CONTACT INFORMATION

CONTACT PERSON _____

CORPORATE ADDRESS _____

CITY _____

STATE _____

ZIP _____

PHONE _____

FAX _____

E-MAIL _____

ASSOCIATE MEMBERSHIPS — List those in your company who will serve as your ASIPP® Associate Members. *Diamond, 10; Platinum 8, Gold, 6; Silver, 4; Bronze, 2.*

NAME/TITLE _____

NAME/TITLE _____

NAME/TITLE _____

NAME/TITLE _____

NAME/TITLE _____

NAME/TITLE _____

NAME/TITLE _____

NAME/TITLE _____

NAME/TITLE _____

CHIEF EXECUTIVE OFFICER _____

BUSINESS SECTOR Please check all that apply

☐ Manufacturer

☐ Technology

☐ Service Provider

☐ Distributor

☐ Pharmaceutical

☐ Other: _____

ASIPP® SPONSOR LEVEL

☐ Diamond Sponsor\$100,000

☐ Platinum Sponsor\$75,000

☐ Gold Sponsor\$50,000

☐ Silver Sponsor\$25,000

☐ Bronze Sponsor\$10,000

SIGNATURE OF AUTHORIZED REPRESENTATIVE _____

DATE _____

PAYMENT METHOD Please check one

☐ MASTERCARD

☐ VISA

☐ AMERICAN EXPRESS

☐ DISCOVER

☐ CHECK

CARDHOLDER NAME _____

SECURITY CODE _____

CARD NUMBER OR CHECK NUMBER _____

EXPIRATION DATE _____

Fax completed form to 270-554-5394.

If paying by check, make check payable to: **American Society of Interventional Pain Physicians**



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PAIN PHYSICIAN OVERVIEW

Pain Physician (PPJ), the official publication of the American Society of Interventional Pain Physicians (ASIPP®), is published 6 times per year. The print versions are published in January/February, March/April, May/June, July/August, September/October, and November/December. The printed PPJ articles are posted online. Each issue of the journal has online content as well. In addition, *Pain Physician* publishes special topical issues periodically.

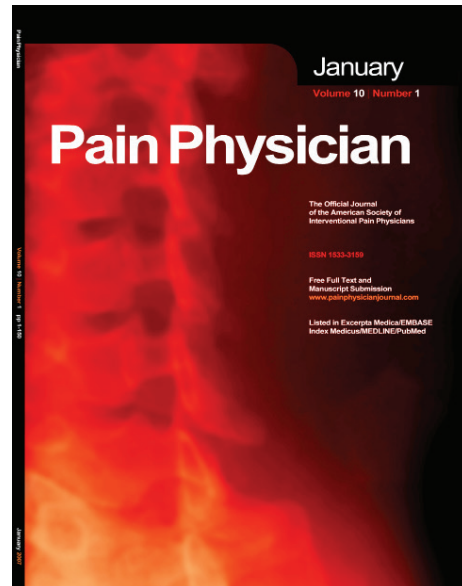
Pain Physician is a peer-reviewed, multi-disciplinary journal written by and directed to an audience of interventional pain physicians, clinicians, and basic scientists with an interest in interventional pain management and pain medicine.

Pain Physician presents the latest studies, research, and information vital to those in the emerging specialty of interventional pain management — and critical to the patients they treat.

Pain Physician was first published in 1999 to create a forum for scientific and clinical developments in interventional pain management and to take an active role in promoting regulatory changes, compliance, and practice management in an increasingly complex health care environment. The journal has been selected for listing on the Thomson Scientific's ISI Web of Knowledge. In addition, *Pain Physician* is listed in Excerpta Medica, EMBASE, Index Medicus, Medline, and PubMed.

The growth and success of *Pain Physician* reflects the outstanding work of a large number of physicians and scientists dedicated to the advancement of interventional pain management. Today, interventional pain management is a recognized medical specialty with its own identity and representation at state and national levels. Physicians practicing interventional pain management are referred to as interventional pain physicians regardless of their primary medical specialty (e.g., pain management anesthesiologist, pain management neurologist, pain management physiatrist, etc.). This spirit of unity among the various component specialties has helped foster an environment conducive to the promotion of scientific and clinical innovations.

Pain Physician is an open-access journal available online at www.painphysicianjournal.com



The Pain Physician is published 6 times a year to furnish more timely information.



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PAIN PHYSICIAN ADVERTISING RATES

Four-Color	1X	3X	6X	
Cover 2/Inside Front	\$ 2,500	\$ 2,250	\$ 2,000	
Cover 3/Inside Back	\$ 2,300	\$ 2,075	\$ 1,850	
Full page	\$ 1,900	\$ 1,700	\$ 1,525	
Half-page horizontal	\$ 1,000	\$ 900	\$ 800	
Half-page vertical	\$ 1,000	\$ 900	\$ 800	
Classifieds/Grayscale	1X	3X	6X	
Full page	\$ 1,700	\$ 1,550	\$ 1,350	
Half-page horizontal	\$ 900	\$ 800	\$ 700	
Half-page vertical	\$ 900	\$ 800	\$ 700	
Quarter-page	\$ 500	\$ 450	\$ 400	

SPONSOR ADVERTISING BENEFITS: Complimentary full-page, four-color ads and priority level placement, on a predetermined schedule, are among the many benefits of ASIPP® annual sponsorships.

CLOSING DATES: The printed Pain Physician is a bi-monthly publication. The deadline for insertion order and complete artwork is one month prior to the publication date. For example, December 1 for the January/February issue. Regular issue months are:

JAN/FEB MAR/APR MAY/JUN JUL/AUG SEP/OCT NOV/DEC

INSERTION INFORMATION: To place an ad, confirm availability of premium positions and their cost, discuss ad specs, or for any other advertising information, contact Savannah Gold at 270.554.9412 x 4219.



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PAIN PHYSICIAN INSERTION ORDER

INSERTION #:

This insertion order serves as an advertising contract in lieu of any other binding document.

ADVERTISER

AD IS BEING BOOKED BY:

☐ Corporate ☐ Advertising ☐ Other

SEND BILLING TO:

☐ Corporate ☐ Advertising ☐ Other

SEND FREE COPIES TO:

☐ Corporate ☐ Advertising ☐ Other

CORPORATE CONTACT

NAME

ADDRESS

CITY, STATE, ZIP

PHONE/FAX

E-MAIL

ADVERTISING/OTHER CONTACT

NAME

ADDRESS

CITY, STATE, ZIP

PHONE/FAX

E-MAIL

RUN DATE(S)

☐ Jan/Feb ☐ May/Jun ☐ Sep/Oct
☐ Mar/Apr ☐ Jul/Aug ☐ Nov/Dec
☐ Special Issue Specify _____

SIZE/PLACEMENT

☐ Cover 2/Inside Front ☐ Full page
☐ Cover 3/Inside Back ☐ Half-page horizontal
☐ Two-page spread ☐ Half-page vertical
☐ Quarter page

COLOR

☐ cmyk color
☐ Grayscale

BLEED

☐ Yes
☐ No

PICK-UP AD

☐ Yes: P/U Date: _____
☐ No

RATE

☐ 1x rate \$ _____
☐ 3x rate \$ _____
☐ 6x rate \$ _____

SPONSORSHIP UPGRADE

☐ Additional ad \$ _____
☐ Upgrade ad size/color \$ _____

ORDER FORM SUBMITTAL

Please fax the completed form for **each** ad to 270.554.5394.

AD DOCUMENT SUBMITTAL

Submit by:

☐ CD: Mail to ASIPP®, 81 Lakeview Dr, Paducah, KY 42001
☐ E-mail: sgold@ASIPP.org
☐ FTP: E-mail sgold@ASIPP.org for set-up and instructions

Rates and specifications for custom orders and special inserts are available upon request.

COMMENTS

APPROVED BY

TITLE

SIGNATURE

DATE



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PAIN PHYSICIAN SPECIFICATIONS

AD PREPARATION INSTRUCTIONS:

When doc is complete,

1. Select Print
2. Select PostScript File
3. PPD is Adobe PDF
4. Select your page size 8.75 by 11.25
5. Select your orientation: Centered
6. Use no marks
7. Use no document bleeds
8. Make sure bleeds are in bleed box .125 in all four
9. Select CMYK
10. Graphics: all
11. Fonts: complete
12. Check download PPD fonts
13. Postscript level 3

Advanced:

14. Do not use OPI
15. Select high res for transparency flattener

Color Management:

16. Let InDesign determine
17. Save the file
18. Open Distiller (a separate program)
19. Select the settings
20. Select the Edit Adobe Pdf settings
21. General Set res to 2400
22. Do not select any downsampling or compression

Fonts:

23. Embed all fonts
24. Cancel job if embed fails
25. Remove any fonts from the windows always and never

Advanced:

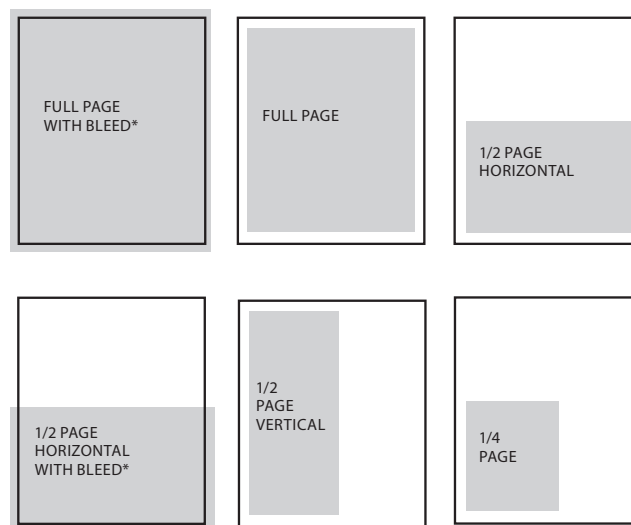
26. Check boxes 3, 4, 5, 5a under options
27. Check Process DSC comments and check preserve doc info from DSC
28. Save as PPJ settings
29. Drag postscript doc to distiller.

E-mail Savannah Gold at sgold@ASIPP.org for a link to the FTP site.

SPECIFICATIONS

Cover 2/Inside Front (includes bleed)	8.75" x 11.25"
Cover 3/Inside Back (includes bleed)	8.75" x 11.25"
Full Page (includes bleed)	8.75" x 11.25"
Full Page (no bleed)	7.5" x 10"
Half-page horizontal	6.5" x 4.375"
Half-page horizontal w/ bleed	8.75" x 5.5"
Half-page vertical	3.125" x 9"
Half-page vertical with bleed	4.25" x 11.25"
Quarter-page	3.125" x 4.375"

Some dimensions include .125" of bleed area from trim size of 8.5" x 11"



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ONLINE ADS, EVENT SPONSORSHIP, ETC.

This insertion order serves as an advertising contract in lieu of any other binding document.

COMPANY

Promotion is being booked by:

☐ Corporate ☐ Advertising ☐ Other

Send billing to:

☐ Corporate ☐ Advertising ☐ Other

Send free copies of Pain Physician to:

☐ Corporate ☐ Advertising ☐ Other

CORPORATE CONTACT

NAME

ADDRESS

CITY, STATE, ZIP

PHONE/FAX

E-MAIL

PROMOTION/OTHER CONTACT

NAME

ADDRESS

CITY, STATE, ZIP

PHONE/FAX

E-MAIL

COMMENTS

APPROVED BY

TITLE

SIGNATURE

DATE

PROMOTION OPPORTUNITIES

☐ enews AD - \$150 per issue

ASIPP®'s official weekly email blast to membership. enews includes ASIPP® news and national news important to interventional pain management. \$150 per insertion. enews is emailed every Wednesday. (Specs: 300 pixels X 250 pixels. JPG format. Include link below). Other sizes are negotiated

Link address: _____

☐ EVENT SPONSORSHIP/PROMOTIONS

In addition to a Corporate Sponsorship, ASIPP® offers advertising and sponsorships at specific events. Examples are:

- Meeting Bag Insert
- Hotel Key Card
- Promotional Booths
- Eblasts (to all registrants)
- Banners
- Luncheon Seminars
- Other

These Event Sponsorships and Promotions occur at some level at all of the ASIPP® Meeting.

2022 ASIPP® ANNUAL MEETING

The most Event Sponsorships and Promotions occur at the ASIPP® Annual Meeting. The 2022 ASIPP Annual Meeting has many opportunities to choose from. Below are the 2021 Annual Meeting Sponsorships that come with a list of promotional items:

- \$85,000 Champion
- \$65,000 Leader
- \$30,000 Partner
- \$20,000 Collaborator
- \$15,000 Supporter

To participate in the 2022 Annual Meeting or request a Prospectus contact Karen Avery at kavery@asipp.org



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The American Society of
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THE VOICE OF PAIN MANAGEMENT SINCE 1998

A Message from the Chairman of the Board

Please use this media kit as a handy reference for ASIPP®'s promotional opportunities.

Pain Physician is published 6 times per year for ASIPP® members, libraries, interventional pain management companies, plus others. Each journal contains the latest studies and research vital to those in the emerging specialty of interventional pain management (IPM) and pain medicine. Additionally, we offer advertising opportunities in the various topical issues we publish. You can be assured that the Pain Physician reaches the people who need-to-know!

- enews is targeted mainly to ASIPP® members and others who are interested in the specialty's latest news and information. This weekly electronic newsletter is filled with information relevant to ASIPP® members and IPM professionals. Each issue features articles and information on regulatory changes, compliance, practice management, and governmental issues; need to know information in an increasingly complex health care environment.
- Physician Wanted online Job Board. Reach ASIPP® members and IPM organizations with an online listing in our Physician Wanted section at <http://jobs.ASIPP.org/home>
- Event Sponsorships/Promotions. There are multiple sponsorships and promotions available in conjunction with our meetings. Contact Karen Avery for available opportunities.

ASIPP® sponsors receive additional advertising benefits including complimentary ads and priority level placement. We always have the best interest of our sponsors and advertisers at heart. When you advertise with us, you can expect optimum exposure to your targeted audience.

I, personally, want to thank you for your continuing support.

Sincerely,

Laxmaiah Manchikanti, MD

Chairman of the Board and CEO, American Society of Interventional Pain Physicians